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53 jurors, no one claimed to have heard it. Statistically, it's almost impossible. Fifty-three adults in Cincinnati, Ohio, where the union is based, not to have heard directly or indirectly of this horrendous broadcast—but they all said no, and I don't believe that for a minute. The judge did the questioning, and I complained bitterly because instead of asking whether the jurors had watched John Chancellor that night, he asked, "Did you see anything about the defendant on the NBC nightly news?" And they may not have instantly connected it. I think if he'd asked them individually he'd have gotten a different response.

You expect a lot of crank calls and a lot of nut calls. Highly publicized cases don't produce in the long run many good revenue cases, unless you have a string of them and the public begins to interpret that as a consistent skill. Many lawyers have tried one highly publicized case, you've heard of many of them and you've forgotten their names just as quickly; they were front page for a while, but it didn't stick.

It's flattering to see your name in print, surrounded by adjectives either favorable or unfavorable. But the press is not only pretty shallow but pretty harsh on appraising lawyers' talents in the courtroom—sometimes justifiably, because those talents are rare. But highly publicized cases are nowhere as good a deal as the lawyer who is about to get into a publicized case will probably think.

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